1. **Select Category:**
2. **Campaign Name:**
3. **Brand Name:**
4. **Date of Execution:**
5. **Duration of the Campaign:**
6. **Description:** (Max 500 Words):

Awarded to the best OOH Campaign that has been intergrated with radio, digital or social media. The OOH campaign should have been integrated with at least one of radio, digital or social media.

Description should include:

1. Media Strategy in relation to overall communication objective
2. Details of Execusion
3. The impact of using integrated media
4. **Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover - Actual executed images (it can also include screenshots of social media or digital platform)

UPLOAD IMAGES

1. **Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be mp4 and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

1. **Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: